



Commercial real estate, **unlocked.**

Partners setting the
standard in tenant
representation.

VCRE VETERANS
COMMERCIAL
REAL ESTATE

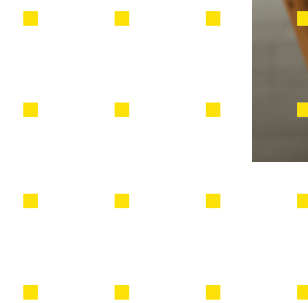
savills

An alliance of values & high-caliber service duty & honor, **executed**

Veterans Commercial Real Estate (VCRE) was founded by West Point graduate and decorated Iraq War veteran Brad Ruther, SIOR. VCRE provides first-class commercial real estate services by exclusively focusing on the needs of tenants throughout the Greater Cincinnati/Northern Kentucky region and across the nation. With over 20 years of experience, Brad's exceptional leadership and industry expertise are exemplified by his award-winning track record that has earned him an elite office specialist designation through the Society of Industrial and Office REALTORS (SIOR). SIOR designees are recognized by corporate real estate executives, commercial brokers, agents, and lenders as the most capable brokerage practitioners who maintain the highest level of knowledge, production, and ethical standards in the industry.

VCRE is certified by the Department of Veterans Affairs as a Service-Disabled Veteran-Owned Small Business (SDVOSB). In addition to receiving a higher caliber service, working with VCRE also helps companies and governmental organizations achieve their supplier diversity goals.

The strategic alliance between VCRE and Savills is a natural evolution of a strong relationship that combines best-in-class tenant advisory with a fully integrated suite of services. The partnership will enhance both firms' ability to expand their presence across new regions so it can best serve the needs and objectives of corporate occupiers nationwide.





“Having partnered together on several transactions since 2015, the alliance enables Savills and VCRE to collaborate on a more strategic and efficient level.”

David Lipson

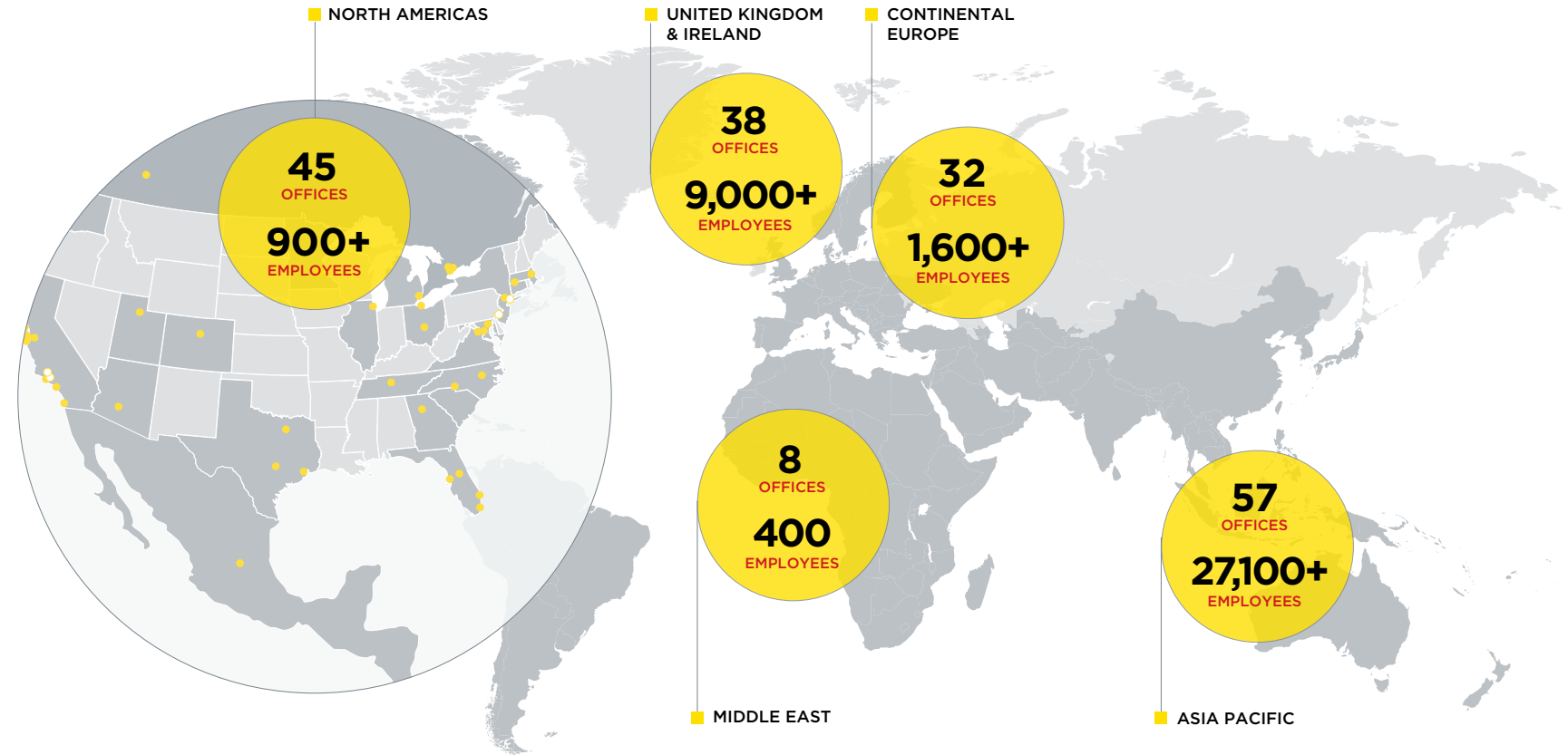
CEO, North America

With 40,000 professionals in over 700 locations across 70 countries, Savills expansive reach and experience are complemented by an overriding focus on premium client service. Providing full-service solutions across all tenant real estate needs, Savills is structured to ensure seamless collaboration, allowing its clients to receive high-caliber and strategic support anywhere in the world.

Savills legacy in North America and around the globe is built around **one ideal – earning the trust of each client by putting their needs first.** Through listening, crafting, and refining the Savills service suite to reflect its clients’ diverse needs, the firm can understand specific client needs and adjust quickly and efficiently as markets shift and businesses evolve.

Global presence, **local** expertise

Through this strategic partnership, VCRE has access to the Savills global platform of full-service capabilities. These services are delivered through over 700 offices and 40,000 employees around the world.



Deep Global Experience Since

1855

Commercial Offices

180+

Pioneered The U.S. Tenant Representation Business Model

1954

Tenant Specialists

#1

UK-Listed on the London Stock Exchange 2022 Annual Revenue of

\$2.80B

Employees in the Americas

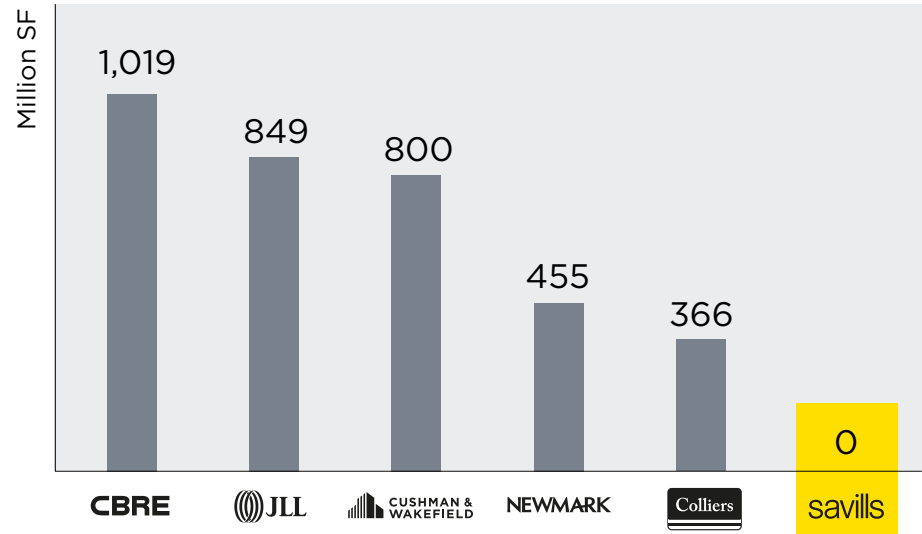
1,000+

The strategic alliance of VCRE and Savills provides broad and deep capabilities that can serve occupier clients with several meaningful advantages.

By affiliating with VCRE and Savills, our clients receive conflict-free real estate advisory services exclusively focused on their needs and requirements, with no hand-offs and an unwavering commitment to finding the best and right terms to execute their platform.



Savills has **zero** landlord or leasing agency conflicts in North America



Conflict arises when one firm represents both parties at the same time

Landlord agents have a vested interest in protecting their revenue, which might compromise their objectivity when faced with a conflict

Even when a firm does not directly represent a building considered, it might represent that landlord in another building/market

Tenant-side conflicts do exist but can be handled through transparency

Subleases are potential conflicts but represent a small percentage of our revenue

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